

Strategic Plan 2019-2022

Actions to support 3 Strategic Focus Areas

Water Quality

- Lake Minded Team - feature messages, reinforce stormwater mitigation by applying Soak up the Rain NH DES strategies
- Lake Host Program - continue and strengthen
- Analytics - use data obtained from the field to reinforce progress and behaviors
- Committees and communication strategy - streamline and enable more effective communication by informing through Executive Committee and Watershed Representatives
- Watershed Management Plan - hire professional firm to update plan and reinforce most critical sites for intervention

Land Conservation/ Stewardship

- Land Acquisition - enlist professional to help the organization map our acquisition goals, identify crucial lands for protection, update evaluation and acceptance policy and finalize general land trust strategy.

Education and Outreach

- Watershed Representatives - recharge their role and share this plan
- Water Summit - continue the annual event for the Wolfeboro community and beyond, to raise awareness, educate and enlist town-wide water quality volunteers
- “Lake Minded team” - reinforce stormwater infiltration and Soak up the Rain best management practices
- BMP - 319 grants - continue partnership with town and increase community awareness
- Citizens Science/ use of iNaturalist - Increase member engagement and excitement about species identification, create a baseline of species or plants and animals in the watershed to help inform effects of climate change.
- Communication, press, social media, and member newsletter - increase reach and next generation participation

- Nature Walks and Paddles - offer events that educate and engage the entire Wolfeboro area.